

Demographic Intelligence expands coverage internationally with European Fertility Forecasts

The leading forecaster of U.S. births has released its first-ever birth forecasts for Germany, France, Italy and Spain.

CHARLOTTESVILLE, VA. December 17, 2015 12:01 AM— The worldwide recession that hit Europe in the last decade put downward pressure on births in many European countries — especially in Southern Europe. What does the future hold for fertility in Europe? Are births likely to decline in Europe? Not necessarily, according to the 2015-2017 European Fertility Forecast by Demographic Intelligence (DI).

In the European Fertility Forecast, detailed birth estimates by age, marital status, education, and immigration status are provided for Germany, Italy, France and Germany for 2014-2017. A long-term forecast through 2030 is also provided based on three economic scenarios.

This first-ever 2014-2017 European Fertility Forecast™ is based on a statistical model of births in the last two decades, generating insight into the key socioeconomic and cultural drivers of fertility in France, German, Italy, and Spain. In the United States, the DI model generated projections that have typically been more than 99% accurate for births in 2012, 2013 and 2014.

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About Demographic Intelligence

Demographic Intelligence (DI) is the premier provider of U.S. wedding trends and birth forecasts for businesses with an interest in marriage and birth trends in the United States. DI provides reports and consulting services to companies in the following sectors: jewelry, clothing, juvenile products, healthcare, media, financial services, consumer food, and household products. Past clients include David's Bridal, Disney, Humana, Nestle, Procter & Gamble, and Bain Capital.

Demographic Intelligence is advised in its work by five leading demographers and sociologists: Princeton economist Alicia Adsera, University of Pennsylvania demographer Hans-Peter Kohler, University of North Carolina demographer Philip Morgan, University of Washington demographer Ethan Sharygin, and University of Virginia sociologist W. Bradford Wilcox, who directs the National Marriage Project at the University of Virginia.